

# Franchise Prospectus

**Lakers** ★★★★★



**Join a Brand That's Big on Taste,  
Built for Growth**



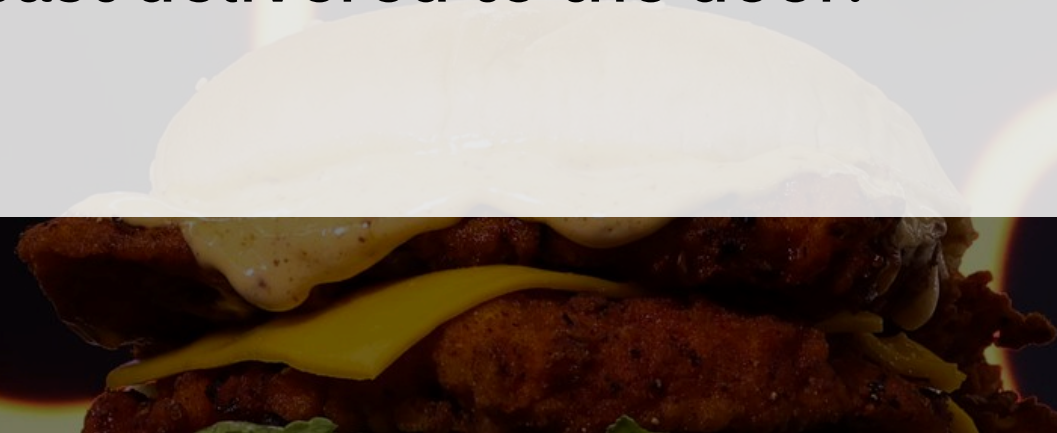
# Introduction



## Welcome to Lakers

At Lakers we're redefining fast food with seriously good chicken – bold flavours, unbeatable taste, friendly service across dine-in, takeaway and delivery. Our 100% Halal menu has won the loyalty of thousands of customers and with six successful locations already trading, we're now opening the door to ambitious franchise partners ready to grow with us.

We've created a business model that balances strong branding, operational simplicity and customer convenience – whether it's lunch in-store, dinner on the go, or a family feast delivered to the door.





# Why Join The Lakers Family?

We offer a franchise-ready solution for investors and operators who want a brand that's:

- **PROVEN** - Six sites, strong reviews, repeat customers.
- **PROFITABLE** - Streamlined kitchen, simple prep, strong margins.
- **SCALABLE** - Full operational playbook, marketing assets and site selection support.
- **SUPPORTED** - Comprehensive training, supplier network and ongoing field support.
- **DIGITALLY INTEGRATED** - POS, loyalty and delivery app systems from day one.



**Lakers** ★★★★★



# About Us

**BOLD CHICKEN. BIG FLAVOUR. BUILT TO DELIVER, DINE & TAKE AWAY.**

At Lakers we serve up crave-worthy chicken, burgers, wraps and fries with unbeatable flavour — whether our customers are dining in, grabbing a takeaway or ordering straight to their door. Every item on our menu is made fresh, packed with flavour and 100% Halal.

From humble beginnings to six thriving locations, we've built a loyal following by focusing on what matters most: delicious food, exclusive recipes, fast service and consistent quality — all delivered with a modern, urban vibe.

**It's all about the taste!** Lots of places sell chicken, but only Lakers serve the best. Quality is at the heart of everything we do — from using the best ingredients available to regularly changing our oils for unbeatable flavour. At the heart of our menu is our signature chicken and burgers — expertly prepared and full of bold flavour. While chicken is our core, we also offer a range of burgers, wraps, wings, fries, nuggets and vegetarian options to suit a variety of tastes. Whether customers choose to dine in, grab a takeaway or order for delivery, they enjoy fast, fresh food that's made to satisfy.



## OUR JOURNEY SO FAR

- 6 Branches (and growing!) across key UK locations.
- Thousands of orders fulfilled weekly across dine-in, takeaway and delivery.
- Hundreds of 5-star reviews from loyal customers.
- Trusted partnership with a major delivery platform.

## WHERE WE'RE GOING

The appetite for high-quality chicken done right is only getting stronger — and we're leading the way. With big plans for growth through franchising, we're expanding across the UK to bring Lakers to even more towns and cities.

## VISION STATEMENT

Our vision is to become the UK's leading chicken brand — recognised for our unique and unbeatable flavour, fast and friendly service and commitment to deliver exceptional food every time. We aim to build a nationwide network of thriving restaurants that bring communities together, deliver consistent quality across every channel and offer franchise partners a business they're proud to own and grow.



# The Opportunity: Why Now, Why Us!

## 1. Sector Drivers

- Recent industry analyses indicate that chicken quick-service restaurants (QSRs) are experiencing significant growth in the UK, outpacing other fast-food segments. Notably, chicken shops led growth in store numbers during 2024, surpassing all other fast-food segments by nearly 12%.
- 75% of UK households regularly order food via delivery apps.
- Younger audiences favour brands that offer value, bold flavours and inclusive options — like ours.
- Dine-in is rebounding post-pandemic, especially for casual, quick formats.

## 2. Multiple Income Streams

- Our format is built to thrive across all three channels: dine-in, takeaway, and delivery.
- Flexible layout options to allow for comfortable dine-in alongside efficient back-of-house operations.
- Our restaurants exclusively use one of the major delivery platforms to ensure preferential rates on all deliveries, this is supported by strong in-house POS and online ordering.

## 3. Brand, Training, & Systems

- Distinct, modern brand identity built for digital-first marketing.
- Full franchise package includes setup guidance, store design, training and launch support.
- Ongoing support, marketing assistance and operational check-ins.

## 4. Growth-Ready Market

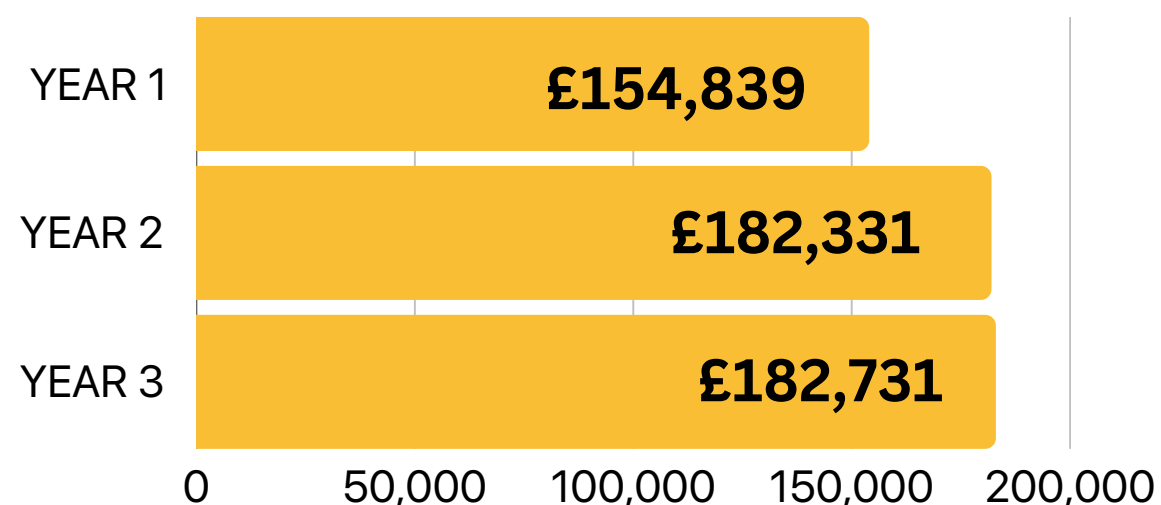
- We've developed a brand that's bold, modern and built to scale.
- Full franchise support includes training, launch marketing, supply chain access and performance coaching.
- Our store designs are adaptable for high streets, retail parks, food courts and urban neighbourhoods.

Sources:  
[gsrmedia.co.uk](https://gsrmedia.co.uk)  
[agf.rog.uk](https://agf.rog.uk)



# Franchise Investment Overview

During your franchise meeting, we will provide you with a detailed breakdown of the projected profits you can expect to achieve in the first three years. These comprehensive figures will give you valuable insights into the exciting financial opportunities that lie ahead as a Lakers franchisee.



**Franchise fee: £19,995 (+VAT)**

**Set up costs: £150k to £200k depending on the size and location of the premises**

**Royalty fees: 5% of turnover**

Your franchise package includes:

- Comprehensive Training: Full induction covering operations, service delivery, business development and compliance
- Ongoing Support
- Exclusive Territory
- Store design, kitchen layout & fit-out guidance
- Pre-opening training for franchisee and team
- Operational manuals
- Supply chain access and negotiated rates
- Launch marketing plan and national brand support



# Customer Reviews



**Tara Quaine**

★★★★★ 16 hours ago

Don't often remember to leave reviews but had to after such a super experience tonight.

Decided to order food for a bunch of the boys after school as a treat

Mix of wings, wraps, burgers, chicken pieces were ordered and delivered to us at time we asked even though it was quite last min.

The food was so lovely. I don't even particularly like chicken on the bone but couldn't resist and it was so juicy and flavoursome.

Boys all finished theirs off (much to the disappointment of the hungry parents) and my son said the bbq wings were the best he had had.

Recommend and will definitely order from here again



**S N**  
9 reviews

★★★★★ 4 months ago

Takeaway | Lunch | £10-20

The cleanest chicken shop in the area and the food and sauces are 10/10. This is my regular and will continue to be so, because I've tried the other places but this just tastes the freshest and tastiest. I'd highly recommend to anyone who loves fried chicken.

**Food: 5/5 | Service: 5/5 | Atmosphere: 5/5**



**Bianca "BeeWee" De Risi**  
3 reviews

★★★★★ 7 months ago

Always lovely customer service, food is great value for money.

**Food: 5/5 | Service: 5/5 | Atmosphere: 5/5**



**M Nadeem**  
Local Guide · 234 reviews · 1306 photos

★★★★★ 7 months ago

Dine in | Lunch | £10-20

I liked their food so much that I offered to open another shop in partnership with them. Location wise the place is very good opposite Romford station. their burgers are very good and tasty. Location wise the place is very good rumford constitution is also in front their burgers are very good and tasty. I like their burgers very much. Whenever I visit this side, I will definitely go to their shop to have a burger.

**Food: 5/5 | Service: 5/5 | Atmosphere: 5/5**

**Parking space**

Somewhat difficult to find parking



# Our Ideal Franchisee

**We're looking for partners who are:**

- Business-minded and committed to running operations well
- Customer-focused with a strong work ethic
- Able to invest in a store and lead a small team
- Open to following a system while growing locally
- Interested in single-unit or multi-site development

Whether you're an independent hospitality operator, multi-brand franchisee or entrepreneur looking for a smart investment — we want to hear from you.





# The Process

## ENQUIRE

Submit your  
Franchise Enquiry  
Form

## MEET US

Visit a live site, speak  
with our team and  
review performance  
data

## ONBOARDING & LAUNCH

Full support through  
fit-out, recruitment  
and grand opening

## DISCOVERY CALL

Learn more about  
the brand, numbers  
and expectations

## TERRITORY REVIEW & AGREEMENT

We help assess  
potential sites in your  
chosen area





**salman**

4 reviews · 1 photo



Edited 5 months ago

Dine in | Lunch | £20–30

The quality of food is amazing, fresh food at all times. The taste just tops all places. This is the place where they take care of you through your food and service. 100% recommend

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5



**Panda Fitness**

Local Guide · 98 reviews · 61 photos



a year ago

Chips were very generous portion and tasted like they were cooked in fresh oil. Burger was juicy and well seasoned breading. BBQ wings could have been improved as they were falling apart. But customer service made up for it :)

Food: 5/5 | Service: 5/5 | Atmosphere: 5/5





# Get In Touch

Lakers is fast, scalable and built for the new era of eating. With a growing footprint, strong unit economics and a distinctive customer offering, we are a brand with momentum — and we're just getting started.

If you're ready to own a franchise that combines the best of dine-in, delivery and takeaway with operational efficiency and mass appeal, this is your opportunity.



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www.lakerschicken.com

*Lakers* <sup>★★★★</sup>®

*Chicken ★ Burger ★ Wings*





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E12 5AN

Lakers Manor Park  
907 Romford Road  
E12 5JT

Lakers Seven Kings  
22 Cameron Road  
IG3 8LB

Lakers Ilford Lane  
271 Ilford Lane  
IG1 2SD

Lakers Chadwell Heath  
8 Tudor Parade  
RM6 6PS

Lakers Romford  
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RM1 3PJ